## BODY BALANCE SYSTEM

Qeloc

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## TRENDS & INSIGHTS

## WEIGHT MANAGEMENT SUPPLEMENT MARKET

European weight management supplement market was valued at \$3,65 billion and is projected to register a CAGR of 7,68% over the next 5 years (from 2024 to2029).

Source : https://www.mordorintelligence.com/industry-reports/europe-weight-management-supplement-market - base year 2023

The boundaries between weight management, fitness, wellbeing continue to blur.

### How to evolve in this growing market? 3 TOP TRENDS TO ANALYSE

Source : https://clients.mintel.com/content/trend/weight-wellness-offer-consumers-holistic support?fromSearch=%3Ffreetext%3DWeight%2520wellness%2520offer%2520consumers%2520holistic%2520support%26resultPosition%3D1



## DIETING TO LOSE WEIGHT IS OUTDATED

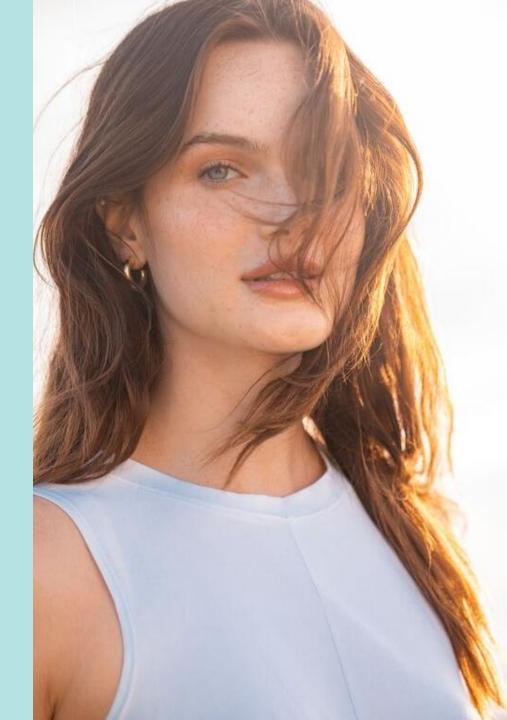
Weight wellness support can target consumers who seek to adopt a proactive approach to their weight, thereby avoiding the challenge of needing to lose weight, as the term 'calorie-counting' starts to become outdated.

Source : https://clients.mintel.com/content/trend/weight-wellness-offer-consumers-holistic support?fromSearch=%3Ffreetext%3DWeight%2520wellness%2520offer%2520consumers%2520holistic%2520su pport%26resultPosition%3D1

## CUSTOMISED APPROACH

Consumers are looking for a customised approach to weight management that offers greater flexibility in time commitment, products and support to meet their unique desire.







## SPECIFIC CORE NEEDS

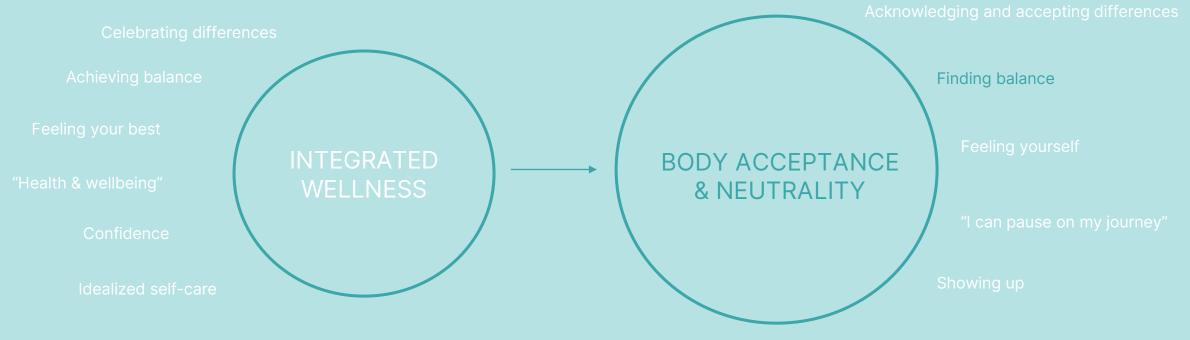
Weight-management consumers have specific core needs for success in a program.

Top needs identified are: support for appetite control, food cravings control, overall metabolism support, quick tasty meal replacements.

Source : Global Consumer Weight-Loss Needs Study, Conducted by Nu Skin in 202

## CONCEPT

## TO DITCH THE IDEA OF AN "IDEAL BODY" ENTIRELY



Intuitive self-care – eating a cake or go on a run

## Body balance.

Refers to the state of equilibrium between one's lifestyle, well-being, and healthy habits.

# It involves finding the right mix that supports your overall health.





#### **BODY BALANCE SYSTEM**



#### EMPOWERS YOU TO CUSTOMISE YOUR WELLBEING JOURNEY

## A FLEXIBLE EXPERIENCE

We offer a range of food use according to your goals and balance





For conscious men and women who are looking for a more flexible, customised approach to lifestyle journey

### FIND THE RIGHT PRODUCTS TO SUPPORT YOUR BODY BALANCE JOURNEY



Claims on-hold. Thanks to the Ginger Rhizome Extract (digestion claim) and Artichoke Leaf Extract (digestion and detoxification claim).
Claim on-hold. Carob Powder helps limiting the feeling of food craving 3. Thanks to glucomannan. The beneficial effect is obtained with a daily intake of 3 g of glucomannan in three doses of 1 g each, together with 1-2 glasses of water, before meals and in the context of an energy-restricted diet.
Claim on-hold. The prevention of fat accumulation is linked to their destockage by the liver, thanks to Curcuma Longa.
Substituting one daily meal of an energy restricted diet with a meal replacement contributes to the maintenance of weight after weight loss.

## PRODUCTS

Which TRME products can help support your wellbeing?

It all depends on your needs and your body balance



### FIND THE RIGHT PRODUCTS FOR YOU

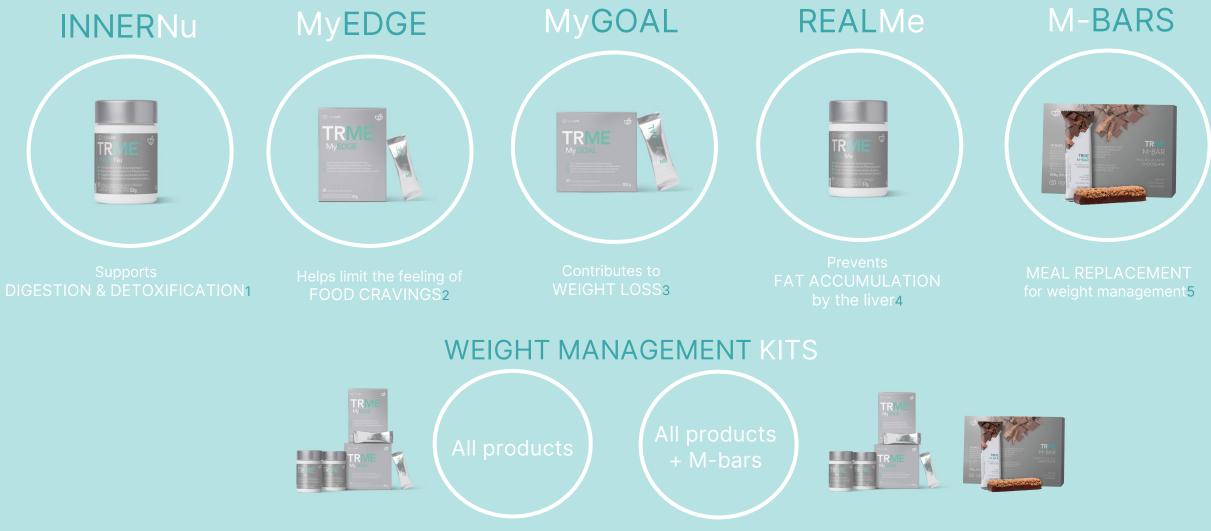






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### FIND THE RIGHT PRODUCTS FOR YOU



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## INNERNU

### Supports digestion & detoxification\*

Take 2 capsules once daily with the meal of your choice.

30 DAYS' SUPPLY CAPSULES FORMAT VEGAN FORMULA GLUTEN-FREE

#### GINGER RHIZOME EXTRACT

Helps to support digestion\*

Contributes to the normal function of intestinal tract\*

#### ARTICHOKE LEAF EXTRACT

Supports detoxification\*

Contributes to intestinal comfort\*

Helps to support the digestion\*

Contributes to the normal function of intestinal tract\*







## MyEDGE



### Helps limit the feeling of food cravings\*

Mix 1 stick pack with 100ml of the liquid of your choice. Take once daily right before or with a meal. If settling occurs, stir again before consuming.

> 20 DAYS' SUPPLY POWDER SACHET VEGAN FORMULA GLUTEN-FREE

#### WHITE MULBERRY LEAF EXTRACT

Contributes to normal blood sugar levels and to the maintenance of the carbohydrate metabolism balance of the body\*

#### CHROMIUM

Contributes to the maintenance of normal blood glucose levels

Supports normal macronutrient metabolism

#### CAROB POWDER

Supports appetite control\*

Helps limiting the feeling of food cravings\*

Helps increase the feeling of satiety\*







Mix 1 sachet with a big glass of water (at least 250ml) 3 times per day, 15-20 minutes before each meal. Stir until completely dispersed into fluid, then drink immediately before it thickens too much.

30 DAYS' SUPPLY POWDER SACHET /EGAN FORMULA GLUTEN-FREE FLAVOR-FREE

VITAMINS C, B6 and B12

Contribute to normal energy-yielding metabolism (vitamins C, B6 and B12)

Support normal homocysteine metabolism (vitamins B6 and B12)

Contribute to normal protein and glycogen metabolism (vitamins B6)

\* The beneficial effect is obtained with a daily intake of 3g of glucomannan in 3 doses of 1g each, together with 1-2 glasses of water, before meals and in the context of an energy-restricted diet.

#### GLUCOMANNAN

Contributes to weight loss\*



## Prevents fat accumulation by the liver\*

Take 2 capsules once daily with the meal of your choice.

30 DAYS' SUPPLY CAPSULES FORMAT VEGAN FORMULA GLUTEN-FREE

#### CURCUMA LONGA

Prevents the accumulation of fats and facilitates the breakdown of fats by the liver\*



\*Claim on-hold. The prevention of fat accumulation is linked to their destockage by the liver, thanks to Curcuma Longa.

## **M-BARS**



#### Meal replacement for weight maintenance or weight loss\*

30 DAYS' SUPPLY VEGAN FORMULA LOW SUGARS HIGH FIBRE

As a meal replacement, 1 bar offers your body at least 30% of the nutrient reference values for vitamins and minerals, and contains carbohydrates, proteins and fats

\*Substituting one daily meal of an energy restricted diet with a meal replacement contributes to the maintenance of weight after weight loss. Substituting two daily meals of an energy restricted diet with meal replacements contributes to weight loss.

## WEIGHT MANAGEMENT KITS To support your weight management efforts

30' DAYS KIT VEGAN PRODUCTS



### WITH OR WITHOUT



### TRY THESE WITH IT

Try ageLOC TRME with the ageLOC WellSpa iO System and support your body balance goals and self-confidence



## FREQUENTLY ASKED QUESTIONS



### What is body balance?

It refers to the state of equilibrium between one's healthy habits, lifestyle, and well-being. It involves finding the right mix that supports your overall health.

Body balance is different for everyone and is not consistent. One day your body balance can mean going for a run, another time it might be to stay at home and watch TV. But the goal is always the same – to help you to feel good with yourself and meet your needs. Do I need to include all the TRME products into my daily lifestyle to support my body balance?

ageLOC TRME is a system that empowers you to customise your journey by giving you a self-tailored, flexible experience. To support you and help you make the right decisions for your journey, we offer you a range of food supplements as well as body balance guide, but you get to decide which to use according to your goals and balance.





\*Thanks to the Glucomannan, the beneficial effect is obtained with a daily intake of 3g of glucomannan in 3 doses of 1g each, together with 1-2 glasses of water, before meals and in the context of an energy-restricted diet. \*\*Substituting one daily meal of an energy restricted diet with a meal replacement contributes to the maintenance of weight after weight loss. Substituting two daily meals of an energy restricted diet with meal replacements contributes to weight loss.

### I am interested in managing my weight, which TRME products should I take?

To support you weight management efforts, you can take TRME MyGoal that contributes to weight loss\* and/or the TRME M-Bars as a meal replacement for weight maintenance or weight loss.\*\*

Also, you can combine all four TRME products (TRME Weight Management Kit) : InnerNu, MyEdge, MyGoal and RealMe. By adding all the TRME products to your daily routine, you enjoy the benefits of each product at the same time.

ageLOC TRME is a flexible system that allows you to choose the products that you wish according to your needs. Thus, you can also add M-Bars to your body balance journey for weight maintenance or weight loss support (TRME Weight Management Kit + M-Bars).





## Download Nu Skin Vera





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For more information on the products, you can check the Product Presentations per product and Product Information Page (PIP) on our Asset Library.

